

# 2006-08 Strategic Plan

## The New York Agricultural Education Leadership Council

### Vision

The New York Agricultural Education Leadership Council will be the leadership organization for shaping and strengthening agricultural education at all levels in New York.

### Mission

The Council represents the commitment of the institutions with substantial interest in agricultural education to manage their separate and collaborative programs and resources in a coordinated manner to achieve common objectives. The Council attends to strategic and policy issues needing analysis, deliberation, and decision making among and by leaders of the member institutions.

These include:

- Deepening of the public understanding of the agricultural and food industry;
- Increasing effectiveness and accountability of agricultural education programs;
- Addressing industry workforce needs ranging from attracting and preparing young people for agricultural careers; and
- Providing in-service training for agricultural workers in the industry.

### Partners

Voting members of the New York Agriculture Education Leadership Council shall consist of the following individual or an appointed representative:

- Commissioner of Agriculture and Markets
- Commissioner of Education
- Chair, NYS Senate Agriculture Committee
- Chair, NYS Assembly Agriculture Committee
- Chair, Council of Agricultural Organizations
- Dean, College of Agriculture and Life Sciences, Cornell University
- President, Alfred State College
- President, SUNY Cobleskill
- President, Morrisville State College
- President, Oswego State University
- President, SUNY Delhi
- President, New York Farm Bureau
- President, New York Association of Agriculture Educators
- Director, Cornell Cooperative Extension
- Chair, NY Association of FFA Governing Board
- Chairperson, New York FFA Leadership Training Foundation, Inc.

**Mission Area: Deepening of the public understanding of the agricultural and food industry**

Goals and Action Steps	Progress Points	Leader(s)	Budget	Target
<p>Develop a system to promote communication and coordination among the various agencies providing agricultural literacy activities at all levels.</p> <p>Encourage participation between postsecondary and secondary agricultural education components</p> <p>Support local and legislative effort sot increase the number of local agricultural education programs in NYS by ____ per year.</p> <p>“Thanksgiving” – time promotion of agriculture programs</p> <p>Commission consumer agriculture curriculum – includes organics, biotech, lifelong agriculture</p> <p>Expand Ag Day info efforts</p> <p>Promote development of agricultural education programs in every NYS high school</p> <p>Assemble list of all potential agricultural</p>	<ul style="list-style-type: none"> <li>◆ Agricultural literacy agencies summit</li> <li>◆ Organized program of activities for agricultural literacy agencies</li>   <li>◆ Articulation agreements between local high schools and colleges for college credit courses.</li>   <li>◆ State FFA business &amp; Industry tours</li> <li>◆ Increase number of business and industry judges for Career Development Events.</li> </ul>			

education resources – a clearing house of agricultural education materials				
Safety				
Compilation of what have and what need				

**Mission Area: Increasing the effectiveness and accountability of agricultural education programs**

Goals and Action Steps	Progress Points	Leader(s)	Budget	Target
Develop a system to provide for the professional development of agricultural educators at all levels	<ul style="list-style-type: none"> <li>◆ Advanced graduate programs</li> <li>◆ Inservice workshops</li> <li>◆ Professional development plans and professional inquiry</li> </ul>			
<p>Develop a strong, sustainable agricultural education program leadership system for New York State.</p> <p>Commission a statewide study and data collection of and about local agricultural education program effectiveness</p> <p>Continue to provide leadership in the development of a NYS assessment for agricultural education</p> <p>Recommend that all agriculture programs have an advisory board that reviews and provides feedback to teachers and administrators</p> <p>Continue to work on the core content framework for NY agricultural education.</p> <p>Standards &amp; certification (standardized)</p>	<ul style="list-style-type: none"> <li>◆ Funding for NYS Agricultural Education Leadership Council</li> <li>◆ Funding stability for leadership programs</li> <li>◆ Dedicated program staff</li> <li>◆ 2007-09 Hatch grant proposal</li> <li>◆ Contact other states about data points</li> <li>◆ Identify sources of funding to support this work</li> <li>◆ Utilize national program standards (currently in draft form)</li> <li>◆ Work through current hatch grant</li> <li>◆ No at local</li> <li>◆</li> </ul>			

<p>Develop testing criteria</p> <p>Evaluation – reliable</p> <p>Dual certification – positive opportunity</p> <p>Statistics evolve that can be used to reinforce positives</p> <p>Good, positive visibility Provide justification</p> <p>Provide leadership in the development and maintenance of a university system wide program for postsecondary faculty graduate work.</p>	<ul style="list-style-type: none"> <li>◆ Council back measurement developed ? employer status</li> <li>◆ Partnership agreements</li> </ul>			
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**Mission Area: Addressing industry workforce needs ranging from attracting young people to preparing them for agricultural careers**

<b>Goals and Action Steps</b>	<b>Progress Points</b>	<b>Leader(s)</b>	<b>Budget</b>	<b>Target</b>
Develop a system for identifying and prioritizing emerging social, economic, and technological trends and needs that can be met by the agricultural education system.	<ul style="list-style-type: none"> <li>◆ Listening sessions</li> <li>◆ Focus groups</li> <li>◆ Structured needs assessments</li> <li>◆ Advisory committees</li> </ul>			
<p>Increase the number of students who complete programs of agricultural education at all levels.</p> <p>Identify and promote existing school to work programs as models for agricultural education</p> <p>Provide leadership in identifying connections for international components in secondary and postsecondary programs</p> <p>Workforce needs: all levels/assess needs and target areas to start</p>	<ul style="list-style-type: none"> <li>◆ Increase the number of secondary agricultural education programs</li> <li>◆ Increase the number of newly qualified teachers of agricultural education</li> <li>◆ Increase the number of students enrolling in agricultural education programs at both secondary and postsecondary levels</li> <li>◆ Invite and pay individuals to present professional development workshops about their program and its success</li> <li>◆ Identify key growth areas</li> </ul>			

<p>Industry connected to students</p> <p>Focus on</p> <ul style="list-style-type: none"><li>- emerging agriculture technology</li><li>- on the edge</li><li>- environment</li></ul>	<p>◆ Develop a plan to network and market</p>			
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**Mission Area: Providing in-service training for agricultural workers already in the industry.**

<b>Goals and Action Steps</b>	<b>Progress Points</b>	<b>Leader(s)</b>	<b>Budget</b>	<b>Target</b>
<p>Write grants to secure funding for professional development programs</p> <p>Identify training needed in NYS agriculture.</p> <p>Evaluation of current programs</p> <p>Postsecondary courses – work with migrants</p>	<ul style="list-style-type: none"> <li>◆ Collaborate with Cooperative Extension System</li>   <li>◆ Identify grant sources</li> <li>◆ Identify collaborating partners</li> <li>◆ Collaborate with AEORs (ie: FarmNet, Cornell Migrant Program, Master gardeners, etc.)</li> </ul>			