

## Minutes

### Agricultural Education Leadership Council Meeting April 8, 2004 Oswego, NY

#### **Attending:**

##### Cornell University College of Agriculture and Life Sciences

William Camp, Professor of Agricultural Education  
Donna Moore, Agricultural Education Outreach Coordinator

##### Cornell Cooperative Extension

Glenn Applebee, Associate Director

##### Oswego State University

Susan Camp, Chair Vocational Teacher Preparation

##### Alfred State College

David Broad, Dean of Liberal Arts & Sciences  
Melvin Chambliss, Professor of Veterinary Science

##### SUNY Cobleskill

Terry Hughes, Agriculture Tech Prep Director

##### Morrisville State College

Ray Cross, President  
Jim Van Riper, Dean of Agriculture

##### SUNY Delhi

##### NY Department of Agriculture & Markets

Ray Christensen, Special Assistant

##### NY Department of Education

Chike Nnabugwu, Agricultural Education Advisor

##### NY Association of Agriculture Educators

Jeff Perry, President

##### NY Association of FFA Board of Trustees

Pat Ploetz, Chairperson

##### NY FFA Leadership Training Foundation

William Stowell, Chairperson

##### NY Farm Bureau

Sandie Prokop, Managing Director of NY Farm Bureau  
Education Foundation

##### NY State Senate Agriculture Committee

##### NY State Assembly Agriculture Committee

#### **Susan Camp called meeting to order:**

David King, Provost, SUNY Oswego brought greetings to the group on behalf of Oswego State University.

No additions to the agenda were requested.

### **Review of the proposed revised mission statement:**

#### *Proposed Revised Mission Statement*

The Council represents the commitment of the institutions with substantial interest in agricultural education to manage their separate and collaborative programs and resources in a coordinated manner to achieve common objectives. These include deepening public understanding of the agricultural and food industry, increasing the effectiveness and accountability of agricultural education programs, and addressing industry workforce needs ranging from attracting young people to and preparing them for agricultural careers to providing in-service training for those already working in the industry. The Council attends to strategic and policy issues needing analysis, deliberation, and decision making among and by leaders of the member institutions.

Moved to adopt by Ray Cross, seconded by Glenn Applebee. Adopted.

Moved Bill Camp, seconded Ray Christensen to appoint a committee to develop a tag line/vision statement for the Council. The committee is also charged to determine if the vision statement is appropriate for the organization or for the state. Additionally, the committee will develop a draft logo to present at the next Council meeting. Motion passed.

**The committee includes of S. Camp, B. Camp, M. Chambliss.**

### **Consideration of the proposed Council By-Laws:**

Moved David B, seconded Sandie Prokop to adopt the by-laws with current revisions.

Moved previous question, Glenn Applebee, seconded Jeff Perry. Motion passed.

Revised By-Laws adopted unanimously.

### **Council Leadership:**

Who to serve as representative of the Council?

Who signs letters?

What is the address of the Council?

Moved by Bill Camp, seconded by Ray Christensen, to amend the By-Laws Article IV Section II to strike the word *secretary* and add the words *Executive Director authorized to send and receive correspondence on behalf of the Council*. Motion passed.

Donna Moore, Agricultural Education Outreach Coordinator will serve as Executive Director to the Council.

Moved Chike Nnabugwu, David Broad seconded, to develop a temporary Council logo that utilizes an outline of the state of New York with the words Agricultural Education. Motion withdrawn.

Moved by Bill Camp, seconded by Glenn Applebee, for the temporary use of the proposed letterhead. Moved to amend by Terry Hughes, seconded by Sandie Prokop, to strike word *Outreach* and add the word *Promotion*. Motion passed.  
The main motion passed.

### **Identify Priority Goals/Issues:**

Secure Funding for the Ag Ed Outreach project.

Support funding for the higher education - agriculture programs

Look at the whole package of funding for agricultural education statewide.

Prepare brief 'high-light' reports from each member institution.

Coordinate an articulation effort that provides agricultural literacy and career preparation education in and about agriculture.

Articulate a unified policy

Develop a white paper to demonstrate facts and information about why agricultural education is important. The paper should speak to way things ought to be, not the way they are.

Develop a model Centers of Excellence – partnering Coop Ext, postsecondary, secondary, literacy

Fact Sheets Developed for each of the Stakeholders – to include:

- What is being done in terms of agricultural education

Need to start with the development of a Vision Statement – begin with **each member institution submitting their missions, visions, and other significant information to the Executive Director.**

**Ray Cross will investigate possible options for the development of the white paper.**

**Sandie Prokop will send the Farm Credit grant information to Bill Camp to review for possible submission to fund a portion of our information development.**

*Discussion of the original four task forces from 2002:*

Marketing: has come to a roadblock since the white paper has not been developed.

Curriculum Linkages: Good connections have been developed between Oswego, Cornell, and Cobleskill, more development needs to be done with Morrisville. The task force has addressed agricultural education curriculum but not agriculture curriculum. Work of the task force has been completed.

Data Collection: Significant progress has been made to collect data needed by the Council

Assessment: A central New York consortium is developing an agriculture assessment in partnership with Ag Ed Outreach

Moved Ray Cross, seconded Jeff Perry to disband task forces one, two, three, four with appreciation for work well done. Motion passed.

The next meeting will be on November 2, 2004 in Room 5A & 5B at the State Education Department.